
Joe Massa

16253 E. Oxford Drive ● Aurora, CO 80013 ● (303) 845-0955
joe@4dimensionsmedia.com ● www.4dimensionsmedia.com

Experience

(November 2013 - Present) KLZ 560 The Source Denver, CO

Marketing/Sales

- Marketing/Sales/Promotions, website management
- Audio Production/Show Production, Board Operator

(December 2012 - Present) Business Beatz Denver, CO

Owner

- Custom Music for Business, production of custom imaging for business
- Music Libraries for Purchase

(March 2007 - Present) 4 Dimensions Media, LLC Denver, CO

Owner

- Audio/Radio Production House, voice overs, radio imaging, commercials
- Customizable radio for businesses with personalized imaging
- Live entertainment for weddings, bars, clubs, Dj mixes etc., personally hosted over 1,500 shows

(April 2009 - November 2012) Max Media - KDHT/KJHM Denver, CO

Promotions Director KDHT/Assistant Program Director KJHM

- Schedule and execute all station events/promotions on-air and on-site for Jammin' 101.5 and Hot 107.1
- Write copy for clients, station promotions, newsletters and press releases
- Attend sales calls, including non cash media trade; including all prize acquisition and distribution
- Audio production for imaging, commercials, spec spots and station promotions using Adobe Audition
- Assist with Program logs and scheduling music using Scott Studios/Merge
- Mid Day on air personality, weekend jock on Jammin' 101.5

(July 2006 - January 2007) KWYR Winner, SD

Music Director/On-Air Personality

- In charge of adding all new music and dealing with music promoters
- On air talent 4-9 PM weekdays using the SMARTSCASTER Automation software

(Aug. 2005 - June 2006) KYGO Denver, CO

Intern

- Promotions assistant, handling set up and tear down at live events
- Answered phones for the morning show with Jonathan, Kelly and Mudflap

Education

(Aug. 2005 - July 2006) Ohio Center for Broadcasting Denver, CO

- Overall study of radio and television, including terminology and use of equipment; Hands on workshops with digital editing, including Cool Edit and Adobe Premier

References available upon request